



Approved by the Chairman of the Board
Charitable organization
“Charity Fund “EDUKIDS”
Order No. 37 dated December 02, 2024

FUNDRAISING POLICY
of the Charitable organization “Charity Fund “EDUKIDS”

NEW EDITION

2024

EDUKIDS

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1. The purpose and basic principles of the policy.

1.1. The purpose of the fundraising policy of the Charitable organization “Charity Fund “EDUKIDS” (hereinafter referred to as the Fund) is to ensure transparency and efficiency of fundraising for the implementation of the Fund charitable projects, as well as to build trusting relationships with donors.

1.2. This policy applies to persons authorized by the Fund to act to raise funds and manage donations received: The General Meetings, the Board, the Chairman of the Board, and the Fundraiser (if any), and also applies to every employee of the Fund hired, engaged as an expert or consultant, or anyone else who is involved in fundraising during the Fund's activities.

1.3. This policy is also aimed at an indefinite number of individuals (hereinafter referred to as the Donor) who are visitors to the official website of the Fund at <http://edukids.ua> (hereinafter referred to as the “Site”) and wish to make a charitable donation within the meaning of this public offer (hereinafter referred to as the “Offer”), collectively referred to as the “Parties” and individually as the “Party”. Annex 1 to this Policy contains the text of the Public Offer for the provision of charitable assistance.

2. General provisions and principles of fundraising.

2.1. The Policy defines fundraising as the process of raising funds and other resources (human, material, information, etc.) that the Fund cannot provide on its own and that are necessary for the implementation of a particular project or its activities in general in the strategic areas of the Fund’s activities in order to achieve its goals and mission.

2.2. The main principles of this policy are:

- Transparency - all fundraising activities of the Fund are carried out transparently. The Fund undertakes to regularly inform donors about the goals of fundraising, as well as to provide reports on their use.
- Ethics - the Fund’s fundraising activities are based on ethical standards. Fundraising is not carried out through manipulation or pressure on donors.
- Responsibility to donors - the Fund assumes responsibility for the targeted use of funds raised through fundraising campaigns and is ready to provide donors with information on the results of their contributions.
- Compliance with the law - the Fund’s fundraising activities comply with the current legislation, in particular, on accounting, reporting and taxation.

2.3. It is the Fund policy to accept the proposed support from any donor (money, property, other material benefits) if such support does not affect the independence of the Fund in achieving its objectives or compromise its reputation.

2.4. The Fund may receive business financing. At the same time, the Fund’s team checks the representatives of the business environment for compliance with the criteria of integrity.

2.5. Fundraising can be carried out both by the Fund's specialists and by engaging external specialists from consulting firms. In the first case, we are talking about the internal management of the structure, when the Fund's employees are engaged in the development and implementation of the fundraising strategy on their own. In the second case, the search for funding is carried out through the involvement of professional fundraising consultants. In this case, both independent experts and specialized fundraising firms can play this role.

2.6. The Fund is obliged to prevent conflicts of interest. The Fund and its employees should avoid any involvement in situations that could be even remotely perceived as an abuse of influence or conflict of interest, regardless of the amount of funding. Persons involved in fundraising should not use their relationship with a donor or potential donor for personal needs, the needs of relatives, friends or colleagues. No representative of the Fund involved in the submission of a grant application (including grant operators), approval or execution of a grant agreement shall have a conflict of interest. A person who has an actual or potential conflict of interest, including personal or family relationship with a donor organization, has to notify the General Meetings of the Fund or the Chairman of the Board of the Fund.

2.7. The Fund shall keep the following documents on a permanent basis: a list of donors and their contact details, a list of potential grants, all submitted applications with the expected date of decision, records of meetings (commitments, opportunities and other important documents).

2.8. All donors supporting the Fund may be listed in the Annual Reports.

2.9. The fundraiser, project manager, or, in their absence, the Chairman of the Board of the Fund, should invite donors to events that may be of interest to them or are funded with their support.

2.10. Control over the activities of the Fund, including the procedure for its use of property and funds intended for charitable assistance, shall be exercised by the executive body - the Board, headed by the Chairman of the Board - in accordance with their competence.

2.11. The General Meetings and the Chairman of the Board shall provide general management of the Fundraising Policy implementation in the Fund. Responsibility for the implementation of the Fundraising Policy in the Fund shall be borne by the Board, the Chairman of the Board, and, if available, the Coordinator for Organizational Direction.

3. Fundraising.

3.1. The main items of the Fund's income are:

- membership fees, contributions from founders and other benefactors.
- charitable contributions and donations of a targeted nature (charitable grants) provided by individuals and legal entities in cash and in kind.
- proceeds from charity campaigns, mass events, lotteries and auctions for the sale of property and donations received from benefactors.
- income from deposits, securities, and other passive income.

- Any other income not prohibited by the current legislation of Ukraine for non-profit organizations.

3.2. Fundraising is carried out on an ongoing basis also through various approaches, including personal meetings, submission of grant applications, organization of coordination events with donors, open days, crowdfunding campaigns and donations through a special section on the Fund's website.

3.3. Methods and tools of fundraising:

- Extensive strategy - creating databases of funds and programs, fan mailing requests or applications;

- intensive strategy - careful planning and preparation of projects to the point of a win-win situation and submission of grant applications to a carefully selected fund or program.

3.4. Before choosing a specific method of fundraising, several important conditions should be taken into account:

- Timeframe: It is necessary to determine how long the fundraising process will take using the chosen method, including planning, organization and implementation.

- Establish the period that will elapse from the moment of fundraising to the moment of receipt of funds by the Fund.

- Conduct a preliminary assessment of the effectiveness of the chosen method and its ability to provide the required amount for the Fund.

- Calculate the expenses that the Fund will incur during the fundraising.

- assess the impact of this activity on the image and reputation of the Fund.

- study possible tax issues that may arise.

- Consider how the funds raised will affect the Fund's budget (financial planning).

- Assess available sources of funding, such as international funds or state or local authorities.

4. Basic principles of crowdfunding.

4.1. Crowdfunding is a way of financing a project or initiative by attracting monetary contributions from a large number of individuals or small businesses.

4.2. A crowdfunding campaign that meets the mission of the Fund may be conducted on the Fund's Website or through partner platforms and websites.

4.3. To conduct a crowdfunding campaign, the Fund opens a separate bank account and creates a separate section on the official Website to support this campaign.

4.4. All funds raised through crowdfunding shall be used exclusively for the needs specified in the campaign description or to support the activities of the Fund in accordance with the Charter.

4.5. Reporting on the funds raised and spent shall be published on the Fund's Website in a separate section created for this campaign.

5. Final provisions.

5.1. This policy is open for public inspection and is posted on the official website of the Fund <http://edukids.ua>

5.2. The Fundraising Policy of the Charitable Organization Charity Fund “EDUKIDS” may be supplemented or amended in order to improve the activities of the Fund. In this case, the Fund is obliged to bring such changes to the employees of the Fund and explain them. All changes and additions to the Fundraising Policy are published on the official website of the Fund.

APPENDIX #1

PUBLIC AGREEMENT (OFFER) FOR THE PROVISION OF A CHARITABLE DONATION

This Public Offer for a charitable donation (hereinafter referred to as the Offer) is addressed to an indefinite number of individuals and legal entities (hereinafter referred to as the “Donor”) who voluntarily carry out charitable activities and are visitors to the official website of the Charitable Organization Charity Fund “EDUKIDS” (hereinafter referred to as the “Website”). This Offer is an official and public offer of the Charitable Organization Charity Fund “EDUKIDS”, identification code: 37480246, (hereinafter referred to as the “Fund”) represented by the Chairman of the Board Liliia Iskorostenska, acting on the basis of the Charter, to conclude an Agreement on the provision of a Charitable Donation on the terms and conditions specified below:

1. Definition of terms.

Public Offer (and/or **Offer**) means a valid offer of the Fund posted on the official Website of the Fund to make a Charitable Donation aimed at an indefinite number of individuals and legal entities.

Acceptance means full and unconditional acceptance of the Offer by taking actions aimed at making a money transfer using the payment forms and means posted on the Fund's Website or by transferring funds to the Fund's current account through banking institutions. The offer is considered accepted from the date of crediting the funds to the current account of the Fund.

Charitable Donation means a voluntary, gratuitous transfer of funds by the Donor to the Fund for further use to achieve the goals of the Fund, as defined by the Charter, programs, projects of the Fund, etc. in accordance with the Law of Ukraine “On Charitable Activities and Charitable Organizations”, the Fund's Charter and this Agreement.

Donor means a legally capable individual or legal entity that has accepted the Offer.

Website means the official website of the Charitable Organization Charity Fund “EDUKIDS” on the Internet at the following link: <http://edukids.ua>

2. Subject of the Agreement.

The subject matter of this Agreement is the voluntary and gratuitous transfer of funds from the Donor to the Fund by way of a Charitable Donation to ensure the provision of charitable assistance by the Fund in accordance with the Law of Ukraine “On Charitable Activities and Charitable Organizations”, the Charter, programs, projects of the Fund, etc.

The Donor independently determines the amount of the Charitable Donation and makes it by making a money transfer using the payment methods posted on the Website or by transferring funds to the current account of the Fund through bank institutions.

The Parties' performance of this Agreement is not intended to generate profit or any benefits for either Party.

The Fund shall have the right to independently determine the areas of use of the Charitable Donation within the framework of the Charter, programs and projects of the Fund.

3. Acceptance.**EDUKIDS**

By accepting the Offer, the Donor indicates that he or she agrees to all the terms of the Offer. The Donor fully understands and agrees with the subject matter of this Agreement, and agrees that the Charitable Donations will be used to achieve the goals and objectives of the Fund.

The Parties agree that from the moment of acceptance of the Offer, this Agreement shall be concluded in writing in accordance with Articles 207, 639, 641, 642 of the Civil Code of Ukraine and Article 7 of the Law of Ukraine “On Charitable Activities and Charitable Organizations”. In doing so, the Parties agree that after the Offer is accepted, failure to conclude this Agreement in the form of a separate document shall not invalidate this Agreement.

4. Rights and obligations of the Parties.

The Fund has the right to:

- Receive Charitable Donations and use them in accordance with the subject matter and terms of this Agreement, the Charter, programs and projects of the Fund.

The Fund is obliged to:

- use the received Charitable Donations solely to achieve the goals set forth in the Charter, programs and projects of the Fund;

- keep confidential information and personal data received from the Donor.

The Donor has the right to:

- transfer a charitable donation to the Fund's account in the manner provided for in the Agreement.

- contact the Fund to obtain information on how the Fund uses the charitable donations provided by them.

The Donor is obliged to:

- carefully read all the terms and conditions of the Offer and accept them when making a transfer to the account of the Charitable Donation Fund.

- monitor changes in the terms of the Offer by reviewing the current version on the Website.

5. Place of public collection of charitable donations

Public collection of charitable donations is carried out on the territory of any country in the world. The Fund's direct activities related to public fundraising are carried out at the location of the Fund.

6. Term of public collection of charitable donations

The public collection of charitable donations under this Agreement will last until December 31, 2025. If an additional term is determined, the Donor will be notified by posting the relevant information on the Fund's Website.

7. The procedure for using charitable donations

The use of Charitable Donations is carried out by the Fund in accordance with the purposes and objectives set forth in the Charter of the Fund and the current legislation of Ukraine.

The Donor agrees that in the event of non-implementation of projects or availability of balances, such donations are non-refundable and will be used by the Fund in accordance with the Charter. Charitable donations received by the Fund may be returned to the Donor only in cases provided for by the legislation of Ukraine.

The Donor shall bear all costs of payment of amounts (commissions, fees, taxes, etc.) related to the transfer and crediting of the Charitable Donation.

The Fund may publish reports on the use of Charitable Donations on its Website.

8. Validity of the Offer and the procedure for making changes and additions

This Offer comes into force from the moment it is posted on the Fund's Website and is unlimited.

The Fund has the right to change the terms of the Offer without the consent of the Donor. The Fund reserves the right to unilaterally change the terms of the Offer at any time by publishing a new version of the Agreement on the Website.

9. Liability of the Parties

The Fund shall be liable for violation of the terms of this Agreement and the use of Charitable Donations in contravention of the procedure provided for by the statutory activities of the Fund and the current legislation of Ukraine.

The Donor shall be responsible for the accuracy of the information provided by him/her when transferring the Charitable Donation.

10. Other provisions

By providing a Charitable Donation, the Donor unconditionally states that the subject of the Charitable Donation is not pledged, is not prohibited, is not encumbered by the rights of third parties and was not acquired in violation of the current legislation of Ukraine, including the Law of Ukraine "On Prevention and Counteraction to Legalization (Laundering) of the Proceeds of Crime, Terrorist Financing and Financing of the Proliferation of Weapons of Mass Destruction".

11. Confidentiality and the procedure for protecting personal data.

By accepting the Offer, the Benefactor confirms that he/she has read and agrees to the Privacy Policy of the Fund posted on the Website at [http:// edukids.ua](http://edukids.ua) and Appendix No. 1 to this Agreement and agrees to the collection, processing and use of personal data in the manner and on the terms provided for by the Fund's Privacy Policy and Appendix No. 1 to this Agreement.

The Fund undertakes not to provide information about the contact details of the Donor to third parties, except as expressly provided by the current legislation of Ukraine. In addition, the Donor agrees that information about him/her (in particular, surname, name, patronymic) may be used by the Fund in the media or on the Fund's Website.

Information about the Fund:

Location: 5 Alla Gorska Lane, Kyiv, 01032, Ukraine

Bank details:

Name of the recipient: Charitable Organization Charity Fund "EDUKIDS".

Recipient code: 37480246

Recipient's account: UA443052990000026002006228490

Name of the bank: JSC CB "PRIVATBANK"

(version of the Offer dated December 02, 2024)

EDUKIDS

Appendix No. 1
to the PUBLIC AGREEMENT (OFFER)
ON PROVIDING A CHARITABLE DONATION

CONSENT-NOTICE

to the collection, processing and use of personal data

I, the Benefactor, who accepted the Public Offer on providing a charitable donation to the **Charitable Organization “Charity Fund “EDUKIDS”**, in accordance with the Law of Ukraine "On Protection of Personal Data", voluntarily provide the **Charitable Organization “Charity Fund “EDUKIDS”**, hereinafter referred to as the **“Fund”**, with my consent to the collection, accumulation, storage and use of my personal data, namely: last name, first name, patronymic, passport data, registration number of the taxpayer's registration card, photograph or other image recording, communication number, e-mail address, data on the place of residence, other data voluntarily provided by me to implement the purpose of processing, - in order to ensure the implementation of civil and economic legal relations; administrative-legal, tax relations, relations in the field of accounting, relations in the field of statistics and ensuring the implementation of other relations that require the processing of personal data in accordance with the Civil Code of Ukraine, the Tax Code of Ukraine, the Law of Ukraine "On Charitable Activities and Charitable Organizations", other regulatory legal acts of Ukraine, the Charter of the Fund, other local acts of the Fund.

I confirm that I consent to the inclusion of my personal data in the database of personal data of the Fund's counterparties and their subsequent transfer (distribution) solely for the above-mentioned purpose in accordance with the Law of Ukraine "On Personal Data Protection" and local acts of the Fund. My personal data, for the processing of which I give this consent, may be transferred to third parties only in cases provided for by the legislation of Ukraine. I do not require additional notification of the transfer (distribution) of my personal data to third parties if such transfer (distribution) occurs in my interests for the purpose of implementing the above-mentioned legal relations.

This consent-notification is valid for an indefinite period.